

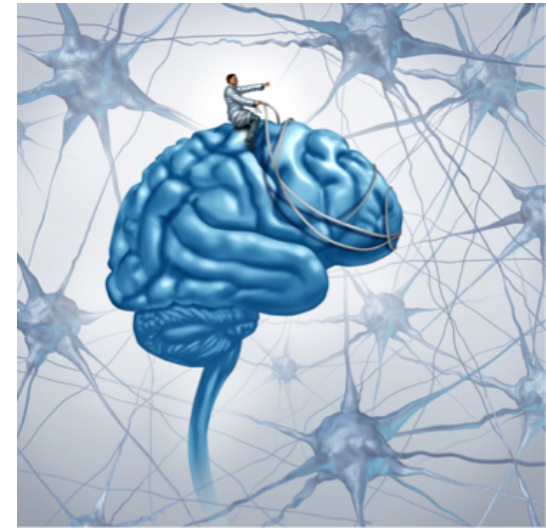
awareness program

The only way that people will maintain their competitive advantage in a challenging and competitive world is if they can **out-think, out-learn and out-create** their competition.

Thinking, learning and creativity are the main functions of the brain. This makes brain power the number one determiner for your success. We all learn, think and create but in different ways.

Cognitive science **identifies 7 factors** that make up a person's neurological design and **8 drivers that optimize your brain performance**. Our neurological design determines who we are, how we process information, learn, think and behave.

Every person has to understand this about themselves in order to be accurately aware of their unique strengths and talents and how they can become the best they can be.



1 Day

